



SHORT RUN
PRO

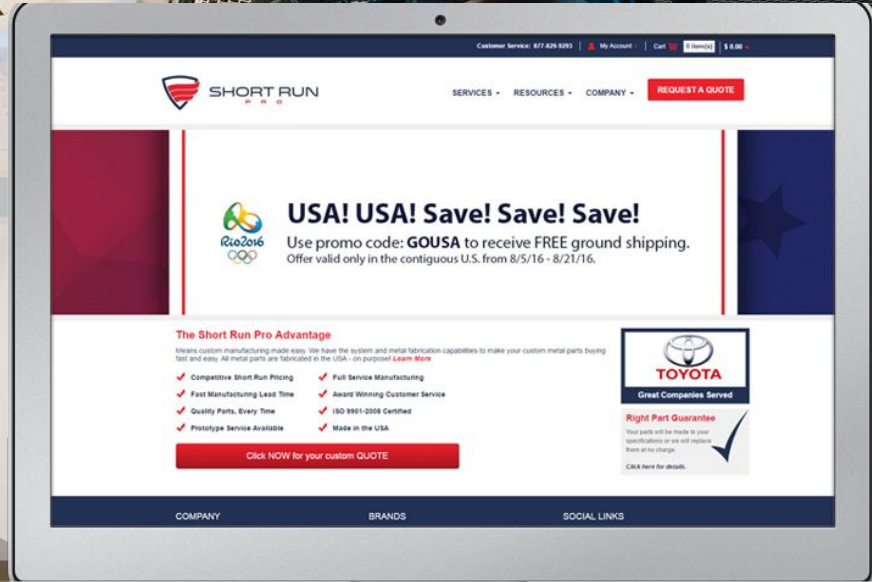
Short Run Pro

LLC

Industry : **Manufacturing**

Customer since : **2013**

confianz

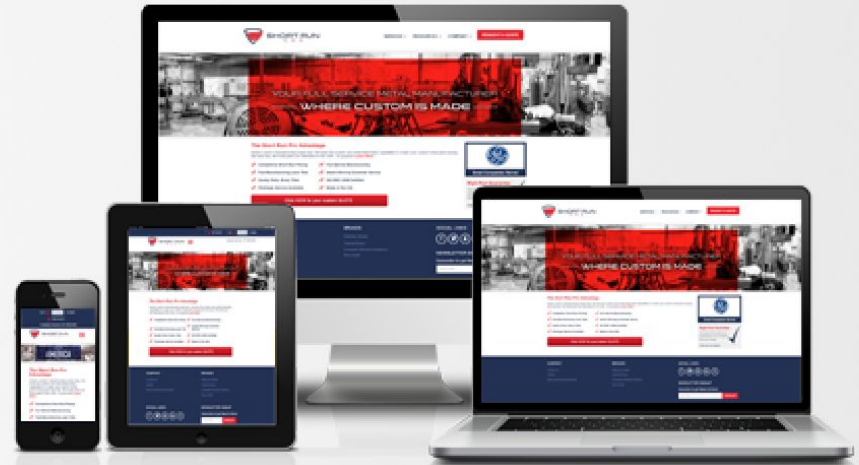


About

Short Run Pro consists of five brands manufacturing custom metallic components for different industries, residential as well as commercial.

They have a wide variety of products including made to order, stockable products and custom products.

Short Run Pro was running their entire IT infrastructure on custom applications made using Microsoft Technologies and a couple of off the shelf products like Sage/Peachtree, Sugar CRM etc.



An Honest Conversation

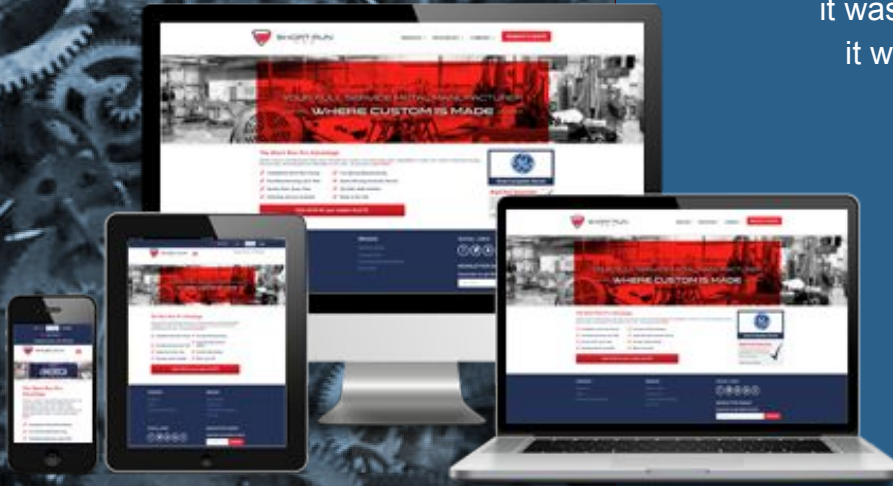
When Confianz first met the team of Short Run Pro, it was evident that they were running outdated technology. The problem was more evident since there was no access to the existing IT team who made all these solutions possible. SRP was against using proprietary ERP or E-commerce systems that came with a hefty price tag. We knew this was going to be a highly customized project.

After evaluating the code and database of the existing five e-commerce systems and the backend inventory/order management, we advised Short Run Pro that could not reuse any code.



New Plan – New Technology

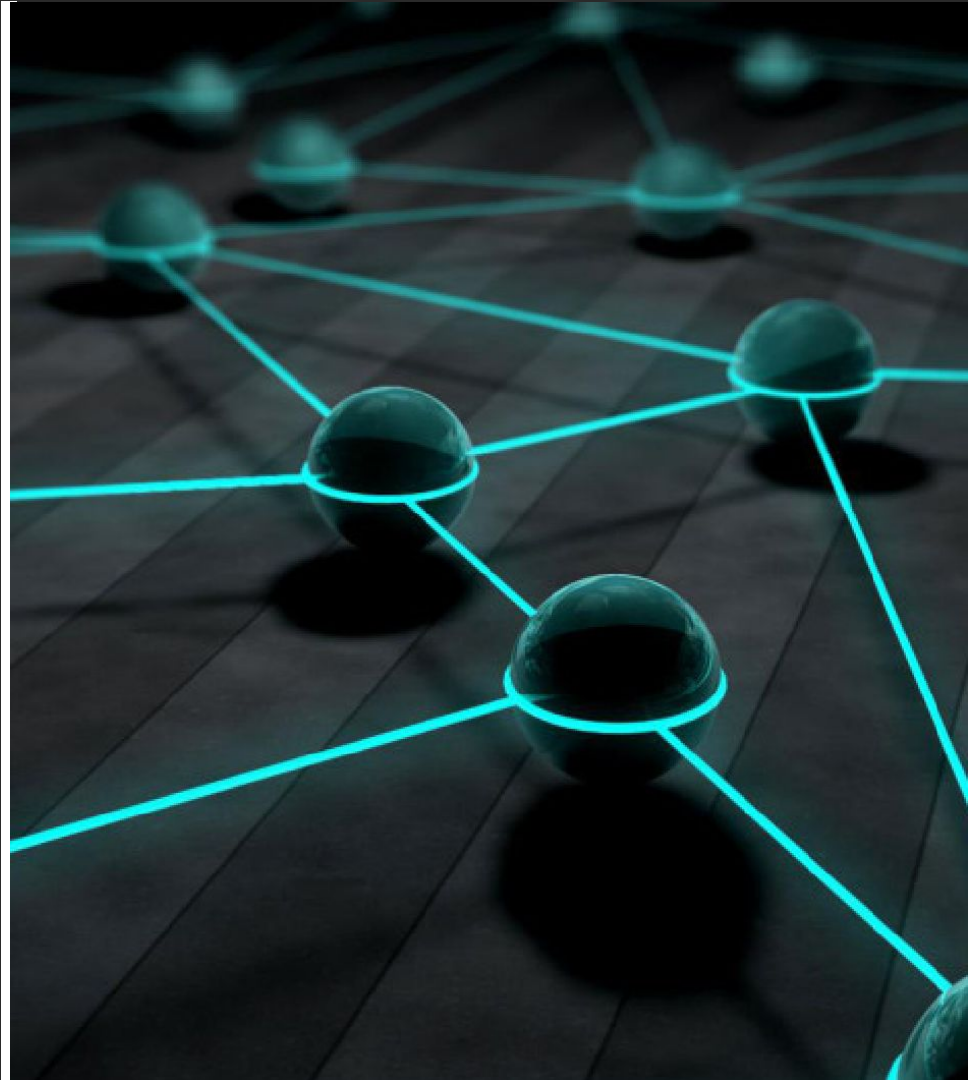
Confianz presented an OpenERP-PrestaShop based solution for Short Run Pro that their board really liked. We actually made a working prototype so that it was easy for their team to understand how it worked, benefits of such a system, etc.

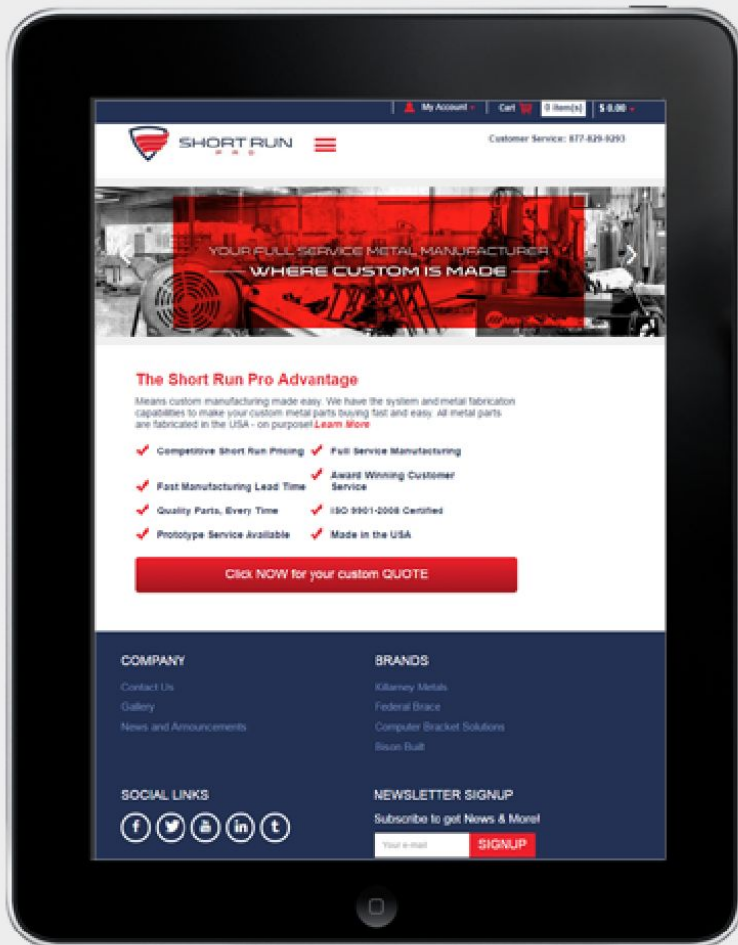


New Hope & A New Beginning

Short Run Pro was ready to move forward but we collectively decided to do one brand at a time. The first system migrated to OpenERP/Odoo would be Accounting/Finance.

Short Run Pro brought in a consultant CTO to overview the entire project and work with them as well as Confianz to make sure there was no confusion.





Delivering Quality Results

We started in December 2013 with the first brand E-commerce migration and we finished the last brand migration by May 2016. There were gaps in-between to give SRP enough time to test the brands properly.

— Contributing Factors to Project Success

- The SRP team brought in a very competent CTO as they were not very technologically inclined.
- There was a great rapport between the Confianz team and Short Run Pro, our meetings were productive and fun at the same time.
- Involvement and dedication from the management team of Short Run Pro was truly amazing.
- A detailed action plan was created after each meeting, demo or requirements analysis.

— Adding Value

- Developed maintainable application architecture for scalability
- Progressive development and quick feature releases
- Managed the cloud hosting and entire software life cycle
- Short Run Pro could focus on their daily business while Confianz worked as their IT partner and took care of the full lifecycle development

Over our 2-year business relationship with Confianz, I have found them to be people who stand behind their word and a company that fulfills expectations. Their developers are skilled professionals who make themselves available to meet the customer's needs. As a leader in applying technology to sourcing of custom metal products, our company must provide a platform that effectively services our customers' needs. The experience and expertise Confianz has brought to our development program has helped Short Run Pro create a platform that provides operational efficiency now and growth potential far into the future.



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